

IDEAL COLLEGE OF ARTS AND SCIENCES

(A.P. Govt. Aided., Autonomous & NAAC B)

Dr . P V N RAJU VIDYAPRANAGANAM

Samalkot Road, KAKIANDA

Webinar Report

Online Webinar on “ What E-Commerce Industry recruiters look in a candidate”

Date: 20.02.2021

Resource Person	:	Dr D Srinivas Assistant Professor, M V N J S & R V R Degree College Malikipuram
Venue	:	Ideal College of Arts and Sciences(A), Kakinada
Objectives	:	Objectives of the Seminar is to create awareness among the Students in What is E-Commerce and what the Industry recruiters look in a candidate
No. of Faculty Members enrolled	:	11
No. of Students enrolled	:	140
Target Participants	:	Faculty members and students of Ideal College of Arts & Sciences(A), Kakinada
Outcome of the Event	:	The Participants gained Knowledge on
Overview	:	E-commerce is the buying and selling of goods and services or the transmission of funds or data over an electronic network, primarily the Internet. Importance of e-commerce. How the student get ready to recruit in e-commerce companies